

2017 SPONSORSHIP PACKAGES



Southeast Land Title Association is the trade association for the land title industry in Mississippi, Alabama and Georgia. This is the only title association in the country to include three states. Our year-long schedule of events gives our sponsors numerous opportunities to reach title industry decision makers in this tri-state area at reasonable sponsorship rates.

SLTA is pleased to offer all sponsors the opportunity to save even more. By purchasing a sponsorship package for SLTA events, you can save money and coordinate your calendar for the entire year. We look forward to working with you in 2017!

Southeast Land Title Association

P O Box 14806
Baton Rouge, LA 70898
Phone: 225-291-2806
Fax: 225-291-2811
Website: www.SLTAOnline.net

SLTA 2017

Sponsorship Guidelines

In order to get the maximum exposure for the event that you wish to sponsor, please choose your package as soon as possible in the year. If you choose to sponsor an event a la carte, please turn in your registration and check two weeks prior to the scheduled event. At many events, we make our final arrangements with the hotel two weeks prior to the event so we may not be able to accommodate you if your request is made any later.

We value your participation as a Southeast Land Title Association (SLTA) f/k/a Dixie Land Title Association sponsor and vendor. We expect your representatives to conduct themselves in a professional manner at all times during the SLTA event(s). Please be respectful of all other sponsors/vendors, attendees and speakers. While you are welcome to listen in on the education portion of any event, please remember that all speakers have ownership of their material. Should you wish to use any of their material, please consult with that speaker for their permission.

The use of the Southeast Land Title Association (SLTA) name and logo is permissible for you to use in advertising that you will be attending one or more of our events. For copies of the logo, please contact our Executive Director at jalwood@aol.com.

Southeast Land members adhere to an adopted Code of Ethics, a copy of which can be viewed on our website at www.sltaonline.net. As a sponsor/vendor, we encourage you to adhere to the same Code of Ethics while attending a SLTA event.

SLTA 2017 Title School Schedule

**June, 2017
Alabama Land Title
School**

**Location: TBD
Birmingham, AL
8:30 am —4:00 pm
Opportunity to earn 6.0 CLE & CE Credits**

**April 10, 2017
Georgia Land Title
School**

**Location: Atlanta, GA
8:30 am —4:30 pm
Opportunity to earn 6.0 CLE Credits
Title School in conjunction with Mid-Year**

**Fall
Alabama Land Title
School**

**Location: TBD
8:30 am —4:30 pm
Opportunity to earn 6.0 CLE & CE Credits**

**October, 2017
Georgia Land Title
School**

**Location: Atlanta, GA
8:30 am—4:30 pm
Opportunity to earn 6.0 CLE & CE Credits**

**Date : TBD
Mississippi Land
Title School**

**Location: Mississippi Gulf Coast
Opportunity to earn 6.0 CLE**

SLTA Annual Convention



Southeast Land Title Association will hold its 2017 SLTA Convention at the beautiful Hotel Monteleone in New Orleans, Louisiana.

September 14-16, 2017

The Best Education—

Multiple Industry leaders will present programs on topics currently affecting the title industry.

The Best Entertainment—

What better place to be entertained than at the Beach?

The Best Value—

Sponsorship opportunities created to deliver maximum impact.

This is our main event of the year and SLTA will enjoy going back for our 50th Anniversary celebration!

Levels of Sponsorship

	BRONZE \$750	SILVER \$2,000	GOLD \$2,500	PLATINUM \$3,500 (Limit 3)
Sponsorship of SLTA Annual Convention and All Title Schools held in AL, GA & MS				•
Sponsorship of SLTA Annual Convention and your choice of 3 Title Schools			•	
Sponsorship of SLTA Annual Convention your choice of 2 Title Schools		•		
Sponsorship Recognition in printed material only at SLTA Annual Convention and All Title Schools	•			
One Complimentary registration to event being sponsored		•	•	•
6 ft. table top display near breaks & meetings at sponsored event		•	•	•
Attendee Mailing List after Event for each event being sponsored		•	•	•
Attendee Email List one week prior to event being sponsored				•
Listing in event program for sponsored event	•	•	•	•
Verbal acknowledgement at sponsored event		•	•	•
Your company's quarterly article on a title subject published in Title Wave newsletter				•
10 minute address to attendees at SLTA Convention				•
Banner Ad on SLTA website for 12 months				•
Quarter Page Ad in Title Wave newsletter			•	•

Event Sponsorship - A la carte

SLTA Title School	\$500 each
SLTA Annual Convention	\$1000

Sponsorship Package Add-Ons

Additional Opportunities	
Lanyards for attendees at sponsored event	\$175 (+ cost of product, production and delivery)
One Morning Breakfast at sponsored event	\$500
One Coffee Break at sponsored event	\$250
One Luncheon at sponsored event	\$750
Bottled Water at each sponsored event	\$150 per event day (+ cost of product, production and delivery)
One Seminar speaker on title topic (**topic must qualify for CE/CLE credit) (Convention Event only)	\$500
Charging Station (Price per day)	\$100

Sponsorship Packages

Platinum Sponsor—\$3,500

Value \$4500—(Limit 3)

- Sponsorship of SLTA Annual Convention and All Title Schools held in AL, MS and GA in 2017
- One Complimentary registration to event being sponsored
- 6 ft. table top display near breaks and meetings at sponsored event
- Attendee Mailing List with emails one week before event, and mailing list after event
- Listing in event programs
- Verbal Acknowledgement at all events
- Option to introduce speakers at event
- 10 minute address at SLTA Convention
- Banner Ad on SLTA website for 12 mo.
- Quarter page ad in each Title Wave newsletter
- Article from your company in each SLTA newsletter on title subject

Silver Sponsor—\$2,000

Value \$2,500

- Sponsorship of SLTA Annual Convention 2 SLTA Title Schools in 2017
- One Complimentary registration to event being sponsored
- 6 ft. table top display near breaks and meetings at sponsored event
- Attendee Mailing List after sponsored event
- Listing in event program for sponsored event
- Verbal Acknowledgement at all sponsored events

Gold Sponsor—\$2,500

Value \$3,250+

- Sponsorship of SLTA Annual Convention and 3 SLTA Title Schools in 2017
- One Complimentary registration to event being sponsored
- 6 ft. table top display near breaks and meetings at sponsored event
- Attendee Mailing List after sponsored event
- Listing in event program for sponsored event
- Verbal Acknowledgement at all sponsored events
- Quarter Page Ad in each issue of Title Wave Newsletter

Bronze Sponsor—\$750

Value \$1,000

- Sponsorship Recognition in printed material only at SLTA Annual Convention and all SLTA Title Schools
- Listing in event program for sponsored events

Sign up now for your Sponsorship Package!

Contact Linda Alwood for more information 225-291-2806 or Lalwood@aol.com

Sponsorship Registration

Company Name		
Complimentary Registrant Name:		
Main Contact Name:		
Address:		
City:	State:	Zipcode:
Phone:	Email:	
Please select level of sponsorship: <input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Platinum <input type="checkbox"/> Convention _____		
Please list top 3 additional opportunities from previous page: (Platinum Only)		
1.		
2.		
3.		
Payment Information		
Fax credit card information to 225-291-2811 or Email to Lalwood@aol.com		
For Credit Card Payment, select card type:: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex		
Card Number:		
Exp. Date:	CVV:	
Name on Card:		
Signature:		
For payment by check, mail to:		
Southeast Land Title Association, P O Box 14806, Baton Rouge, LA 70898		
Form and payment must be received by _____		
Questions? Call 225-291-2806 or Lalwood@aol.com		

Hotel Information:

Special rates are available for certain SLTA events. Please contact Linda Alwood for more details—225-291-2806 or lalwood@aol.com.